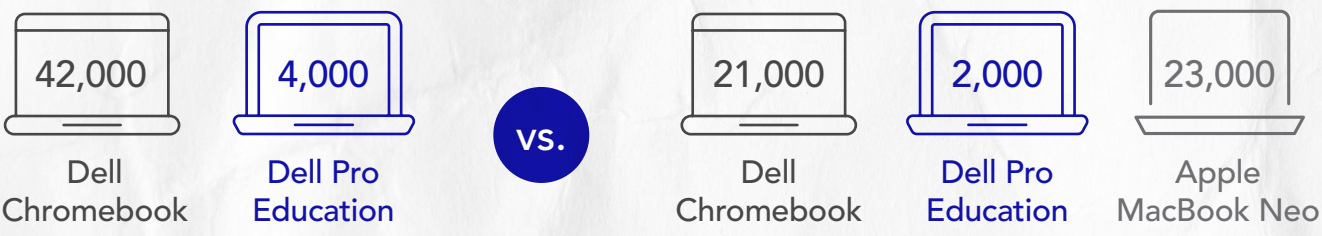
The real cost of Apple Neo isn't the sticker price. It's the three-year TCO of running a third platform.

The model reflects a large K-12 district with a fleet of 46,000 devices:



Adding a third platform could cost a large district an extra $1.72M over three years

One-time costs

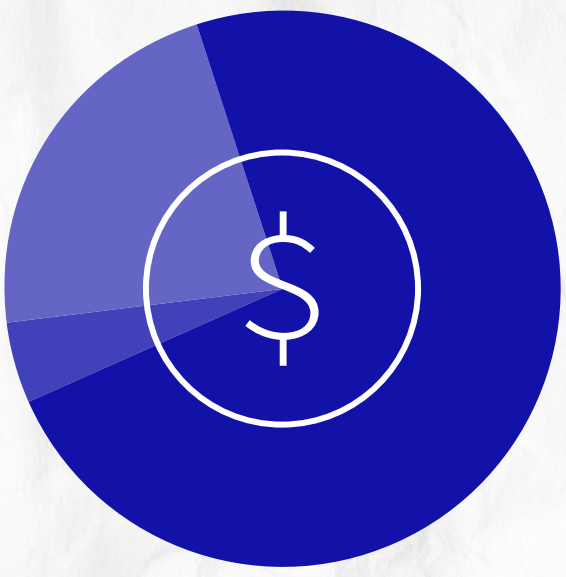
$383.65K

Migration, planning, IT training, teacher and staff training

Recurring costs

$77.32K

IT labor for device management



Platform costs

$1.26M

Devices (incl. support & spares): Dell Pro Education PC, Dell Chromebook™, Apple® MacBook Neo™

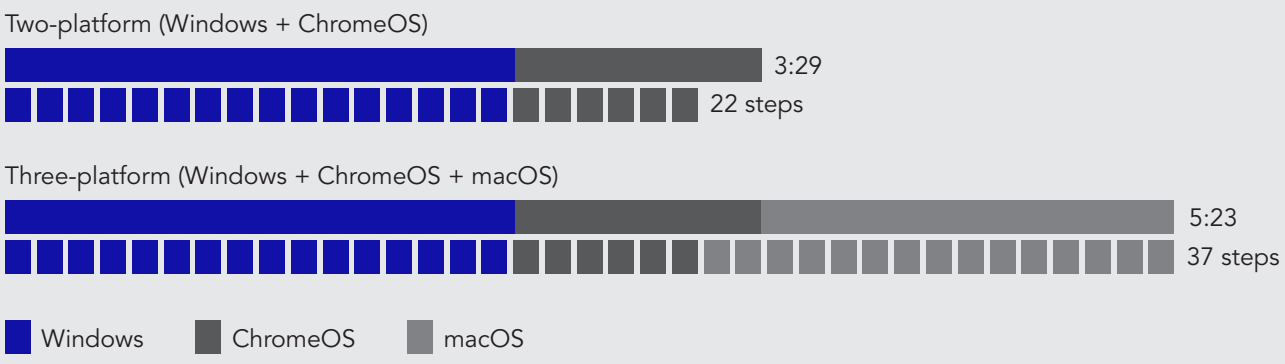
Software: OS, productivity apps, Microsoft Intune, Google Workplace for Education, Apple School Manager

These added costs could place further pressure on limited district technology budgets.

Adding macOS devices could slow policy deployment by 54%

Security and network policy deployment workflow

Total time (mm:ss) and steps | Lower is better

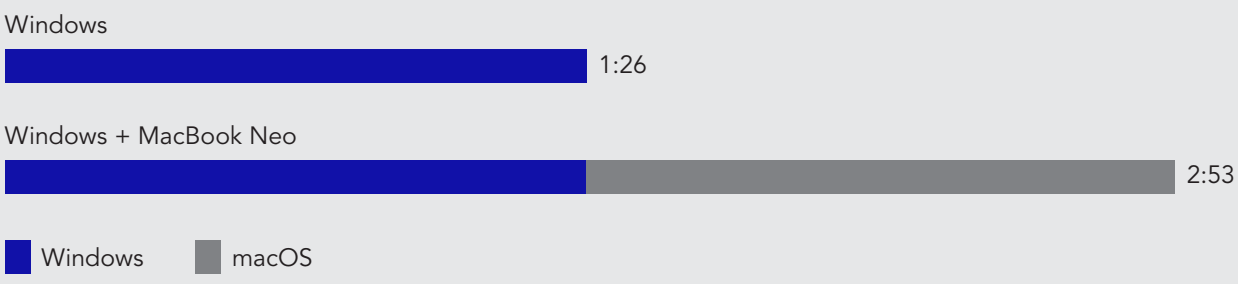


This can delay protection against cyber threats.

Adding macOS devices means running the same Intune tasks twice

Pushing an app update fleet-wide*

Total time (mm:ss) | Lower is better



*ChromeOS manages this automatically

This can strain IT workloads that are likely already at capacity.

Adding a third platform could consume an additional 1,546 IT hours over three years, just for device management*



Setup tasks

Enrolling and provisioning devices, configuring BIOS and firmware policies

Ongoing maintenance tasks

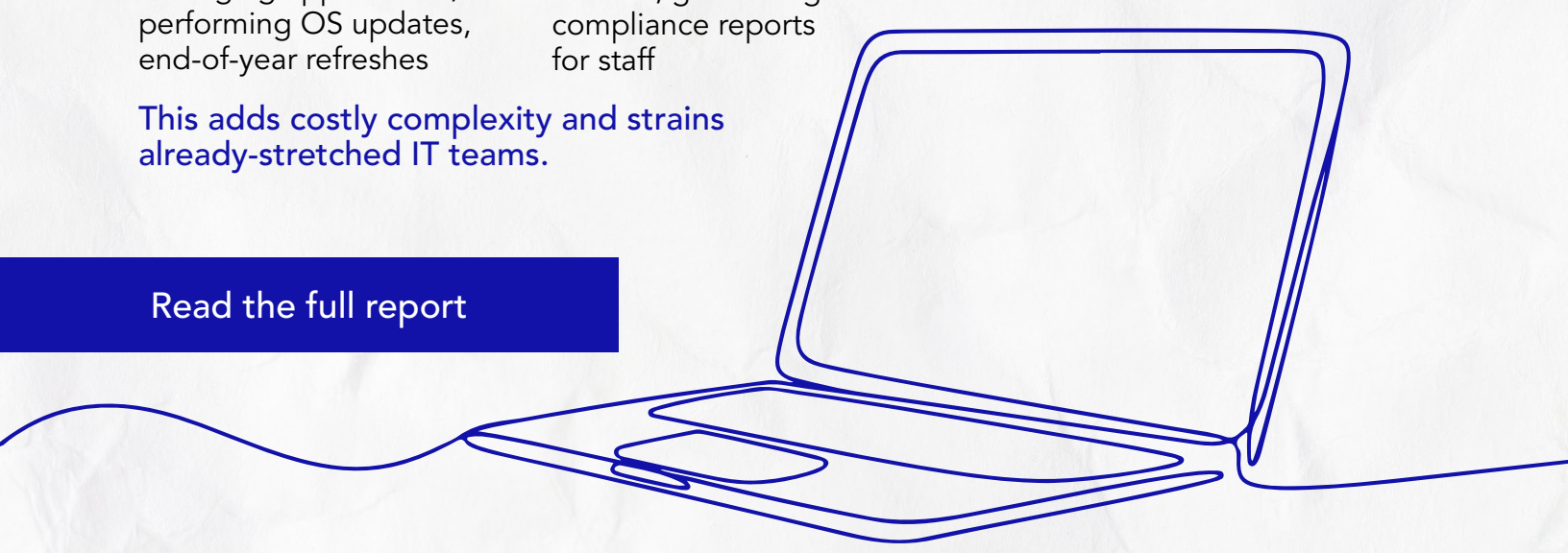
Managing applications, performing OS updates, end-of-year refreshes

Security and compliance tasks

Deploying policies, enabling and enforcing disk encryption, checking OS update compliance, remote locking or wiping devices, generating device compliance reports for staff

This adds costly complexity and strains already-stretched IT teams.

Read the full report



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